



2020

Comdata Exchange
SPONSORSHIP
OPPORTUNITIES

The Exchange

What is it?

- The Exchange is Comdata's User Conference. It is a place to bring Comdata clients together to discuss industry problems and trends, Comdata's new and existing products, provide peer to peer networking opportunities and product training.
- The conference is three days of networking events and educational sessions. In addition to many breakout sessions, the conference also offers the opportunity for our business partners to sponsor and exhibit at the event and gain full exposure to the clients attending the event.

What is it?

- Business Owners
- Fuel & Fleet Managers
- CFOs
- AP Leaders
- Payroll Leaders
- Purchasing and Procurement Managers

How many clients typically attend?

- 260 clients overall attended the 2015 Exchange
- 227 clients overall attended the 2016 Exchange
- 275 clients overall attended the 2017-2019 Exchange

The Exchange

<p>3 DAYS</p>	<p>30 HOURS OF DEDICATED NETWORKING OPPORTUNITIES</p>	<p>40+ KNOWLEDGE SESSIONS AND SKILL TRAINING COURSES</p>	<p>Leadership Track EXCHANGE 101 (for first time attendees) Team Building Comdata Town Hall CUSTOMER PANEL</p>	<p>90% Conference Satisfaction Rate</p> 
<p>“ I loved how much valuable information I learned in the sessions! I’m looking forward to coming back next year! ” - Past Exchange Attendee</p>		<p>May 3-6, 2020</p>	<p>TOP Three elements of the 2019 Exchange that attendees found most useful</p> <ol style="list-style-type: none">1 Attending Sessions 2 Networking with Comdata (Get to know us so we get to know you better) 3 Listening to Keynote Speakers 	<p>ATTENDEE LEVEL OF EXPERIENCE WITH COMDATA</p> <p>Expert Intermediate Novice</p>
<p>Reserve your spot – nearly 90% of attendees last year reported they planned to return in 2020!</p>		<p>Nashville TN Omni Nashville Hotel</p>		

A Typical Day at the Exchange

GENERAL SESSION

Opening kickoff
General Session
across all business
lines and keynote
speakers

BREAKOUT SESSIONS

Multiple LOB Session
Breakouts (Lecture,
Customer Lead,
Networking,
Roundtable) and
Hands-on-Training
Sessions

MEALS & EVENTS

Meals and evening
entertainment
encourage
networking
opportunities for all
attendees and
sponsors

Sponsorship Opportunities

Promotional Ad within Conference Program

FULL PAGE AD: \$2,000

- Full color
- Comdata Determines the Placement

FULL PAGE AD – BACK COVER: \$1,500

- Full color
- Inside Back Cover of Conference Program

HALF PAGE AD: \$1,500

- Full color
- Inside Front Cover of Conference Program



A Typical Day at the Exchange

Charging & Lounge Stations



**CHARGING
HIGH BOY**

\$2,500



CHARGING LOCKERS

\$4,000



**DELUXE LOUNGE &
CHARGING STATION**

\$7,500

A Typical Day at the Exchange

Events

WELCOME RECEPTION

\$25,000



- Branded signage in reception area
- Opportunity to have two (2) logo'd staff in reception area
- Mention on stage in General Session
- Three (3) minute remarks/presentation during reception
- Opportunity to welcome and bid farewell to guest at reception

A.M. BREAK

\$8,000



- Branded signage in A.M. break area
- Opportunity to have two (2) logo'd staff in break area
- Mention on stage in General Session

P.M. BREAK

\$8,000



- Branded signage in P.M. break area
- Opportunity to have two (2) logo'd staff in break area
- Mention on stage in General Session

ENTERTAINMENT

\$8,000



- Branded signage onstage
- Opportunity to have two (2) logo'd staff at event.
- Mention on stage from band throughout evening.
- Opportunity to welcome and bid farewell to guests at event.

A Typical Day at the Exchange

Transportation & Sessions

TRANSPORTATION SPONSORSHIP

\$11,500

- Bus Signage in front of bus
- Ability to hand out company swag as guests board each bus (or preset in seats)
- Two (2) minute welcome on each bus
- Beverages on bus

LEADERSHIP TRACK SPONSORSHIP

\$12,500

- Signage within the Leadership Track Session
- Ability to hand out company swag in each session (or preset in seats)
- Two (2) minute welcome at beginning of each session

SESSION SWAG SPONSORSHIP

\$500 each

- Ability to set swag in one session for NAT, CP or NAL

Other Options

Events

SHORT FITNESS AND WELLNESS SESSIONS

\$3,500



- Sponsor short fitness sessions
- 5-10 minute sessions will help attendees be energized throughout each day.
- Mention on stage in General Session
- Three (3) minute remarks/presentation after session ends
- Have instructor wear your logo'd shirt.

STRESS-MELTING GAME STATIONS

\$4,000



- Sponsor this fun activation station for attendees.
- Opportunity to network with attendees while having fun!
- Mention on stage in General Session
- Games can be branded with your logo.
- You choose the prizes.

 **The Exchange**

Comdata User's Conference

Are You Ready to Join Us?

**IF YOU'RE READY TO JOIN US AT THE COMDATA EXCHANGE 2020,
PLEASE CONTACT US TODAY!**

comdataexchange@evolutioneventsolutions.com

WE HOPE TO SEE YOU THERE!